



Rep: TELEREP, INC..
Run On: Aug7/12 at 13:53

REP BUYLINES

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Requested by: ANGIE

Order#:
Station: WWMT-TV GRAND RAPIDS, MI
Agency: STRATEGIC MEDIA SERVICES
Advertiser: ISS/MI GOP
Buyer: DIANE BANCROFT

Hdln#: 6138047 (Rev 0)
Dates: Oct17/12 - Oct23/12
Prod1: MICHIGAN GOP
Prod2:
Tel #:

Traffic#:
Salesperson: DAVE CLARK
Est#:
Demo: RA35+

Mod Code	Buy Line	Day/Time	Length	Rate	Starting Date	Ending Date	# of Wks	Spt/ Week	Total Spots	Total Dollars	Program Name	Rep: RA35+	Last Activity	Last Mod/Rev
	##CASH													
	1	W-Su/11-1135P	30S	\$600	Oct17/12	Oct21/12	1	5	5	\$3,000	NEWS 3 AT 11	0.0	May09/12	Rev #0: A
	2	M-Tu/11-1135P	30S	\$600	Oct22/12	Oct23/12	1	2	2	\$1,200	NEWS 3 AT 11	0.0	May09/12	Rev #0: A
	3	W-F/6-7A	30S	\$300	Oct17/12	Oct19/12	1	3	3	\$900	NWSCHNL3LIVE6A	0.0	May09/12	Rev #0: A
	4	M-Tu/6-7A	30S	\$300	Oct22/12	Oct23/12	1	2	2	\$600	NWSCHNL3LICE6A	0.0	May09/12	Rev #0: A
	5	W-F/7-9A	30S	\$200	Oct17/12	Oct19/12	1	3	3	\$600	CBS THIS AM	0.0	May09/12	Rev #0: A
	6	M-Tu/7-9A	30S	\$200	Oct22/12	Oct23/12	1	2	2	\$400	CBS THIS AM	0.0	May09/12	Rev #0: A
	7	W-F/9-10A	30S	\$300	Oct17/12	Oct19/12	1	1	1	\$300	LIVE WKELLY	0.0	May09/12	Rev #0: A
	8	M-Tu/9-10A	30S	\$300	Oct22/12	Oct23/12	1	1	1	\$300	LIVE WKELLY	0.0	May09/12	Rev #0: A
	9	W-F/12N-1230P	30S	\$500	Oct17/12	Oct19/12	1	1	1	\$500	NOON NEWS	0.0	May09/12	Rev #0: A
	10	M-Tu/12N-1230P	30S	\$500	Oct22/12	Oct23/12	1	1	1	\$500	NOON NEWS	0.0	May09/12	Rev #0: A
	11	W-F/5-6P	30S	\$600	Oct17/12	Oct19/12	1	3	3	\$1,800	EARLY NEWS	0.0	May09/12	Rev #0: A
	12	M-Tu/5-6P	30S	\$600	Oct22/12	Oct23/12	1	2	2	\$1,200	EARLY NEWS	0.0	May09/12	Rev #0: A
	13	W-F/6-630P	30S	\$750	Oct17/12	Oct19/12	1	3	3	\$2,250	6P NEWS	0.0	May09/12	Rev #0: A
	14	M-Tu/6-630P	30S	\$750	Oct22/12	Oct23/12	1	2	2	\$1,500	6P NEWS	0.0	May09/12	Rev #0: A
	15	W-F/7-730P	30S	\$1,800	Oct17/12	Oct19/12	1	3	3	\$5,400	WHEEL	0.0	May09/12	Rev #0: A
	16	M-Tu/7-730P	30S	\$1,800	Oct22/12	Oct23/12	1	2	2	\$3,600	WHEEL	0.0	May09/12	Rev #0: A
	17	W-F/730-8P	30S	\$1,800	Oct17/12	Oct19/12	1	3	3	\$5,400	JEOPARDY	0.0	May09/12	Rev #0: A
	18	M-Tu/730-8P	30S	\$1,800	Oct22/12	Oct23/12	1	2	2	\$3,600	JEOPARDY	0.0	May09/12	Rev #0: A
	19	Mon/9-10P	30S	\$2,800	Oct22/12	Oct22/12	1	1	1	\$2,800	2.5 MEN MIKE & MOLLY	0.0	May09/12	Rev #0: A
	20	Tue/8-9P	30S	\$3,500	Oct23/12	Oct23/12	1	1	1	\$3,500	NCIS CBS	0.0	May09/12	Rev #0: A
	21	Wed/9-10P	30S	\$2,500	Oct17/12	Oct17/12	1	1	1	\$2,500	CRIMINL	0.0	May09/12	Rev #0: A
	22	Thu/8-9P	30S	\$2,500	Oct18/12	Oct18/12	1	1	1	\$2,500	BIG BANG//RULES	0.0	May09/12	Rev #0: A
	23	Fri/9-10P	30S	\$1,500	Oct19/12	Oct19/12	1	1	1	\$1,500	CSI:MI//CSI:NY	0.0	May09/12	Rev #0: A
	24	Sat/730-8P	30S	\$500	Oct20/12	Oct20/12	1	1	1	\$500	JEOPARDY	0.0	May09/12	Rev #0: A
	25	Sun/9-1030A	30S	\$800	Oct21/12	Oct21/12	1	1	1	\$800	SUNDAY MRN	0.0	May09/12	Rev #0: A
	26	Sun/7-8P	30S	\$2,500	Oct21/12	Oct21/12	1	1	1	\$2,500	60MINUTES	0.0	May09/12	Rev #0: A
	27	Sun/8-9P	30S	\$2,000	Oct21/12	Oct21/12	1	1	1	\$2,000	AMAZING RACE	0.0	May09/12	Rev #0: A
	28	Sun/9-10P	30S	\$1,500	Oct21/12	Oct21/12	1	1	1	\$1,500	GOOD WIFE	0.0	May09/12	Rev #0: A
Total 51 Spots for:				\$53,150					51	\$53,150		0.0		
Monthly Estimate Dollars:										\$53,150	Oct/12	0.0	Oct/12	